

Island Creek Informer

2008 Advertisement Order Form

Business _____ Date: _____

Individual Point of Contact: _____

Address: _____

City, State, Zip Code: _____

Phone: _____ Cell Phone: _____ Fax: _____

Email: _____

Ad Rates Full Page 9 1/2 x7 (\$200/issue – Discount for prepayment of all 6 issues \$1,100)
Half-Page 4 3/4 x 7 1/2 (\$100/issue – Discount for prepayment of all 6 issues \$550)
Quarter-Page 4 3/4 x 3 1/2 (\$60/issue – Discount for prepayment for all 6 issues \$340)
Business Card (\$40/issue)

Publication Schedule Jan/Feb March/April May/June
 July/Aug Sept/Oct Nov/Dec EVERY ISSUE

Classified Ads (attach copy to order form) – 25 words \$10; each additional word 10¢

Special Instructions:

Advertiser's Authorizing Signature: _____

----- (tear here - below to be completed by *Informer* agent) -----

Display Ad Order Receipt for _____ (business name)

- Please provide a jpg file. To insure highest image quality, a digital file (ad on disk) is recommended. Authorization for use of copyrighted images is advertiser's responsibility. There is no additional charge to change your ad per issue. Please notify newsletter of changes prior to publication deadline and provide new camera-ready ad.
- Ad positioning cannot be guaranteed. We follow professional standards to ensure your ad gets noticed.
- The *Informer* is printed on offset press in black & white.
- Deadline for ad submission is the 15th of the month preceding publication date i.e. April 15 for May/June issue.
- Primary Circulation: 1,044 households
- If you wish to continue your ad, send a letter of authorization accompanied by your check payable to *Island Creek Community Association* to the community manager at address below.
- As proof of contract completion, a copy of each issue containing your ad will be mailed to you after publication.

Ad size: _____ Ad will run _____

Payment received: \$ _____ check # _____ on _____ by _____

Thank you— We appreciate your business!